

19:00 to 20:40 PM CET , the meeting has been recorded.

Participants (voting members in green)

Function	Areas	Name	Presence
LRPCE Chairperson:		PIP Gudrun Björt YNGVADOTTIR	YES
Designated ID EF Bordeaux:		ID Marcel DANIELS	APOLOGIES
Second Year IDs:		ID Barbara GREWE	YES
		ID Jürg VOGT	YES, (left earlier)
		ID Pirkko VIHAVAINEN	YES
Immediate Past International Directors		IPID Mats GRANATH	YES
		IPID Teresa DINEEN (also Area 5 representative)	YES
		IPID Dr. Elena APPIANI (also Area 6 representative)	YES, joined some minutes later
Area Representatives:	Area 1	ID Pirkko VIHAVAINEN	
	Area 2	ID Jürg VOGT	
	Area 3	ID Barbara GREWE	
	Area 4	PID Nicole MIQUEL-BELAUD (also EF 2024 Bordeaux President)	YES
	Area 5	IPID Teresa DINEEN (also EF 2025 Dublin President)	YES
	Area 6	IPID Dr. Elena APPIANI	
	Area 7	PID George Th PAPAS	YES
	Area 8	PID Kalle ELSTER	YES
Programme Directors	EF Bordeaux	PDG Vanessa HORROD (EF Bordeaux)	YES (left earlier)

	EF Dublin	PDG Ann ELLIS	YES, joined some minutes later)
Past International Presidents:		PIP Eberhard J. WIRFS	ABSENT
LEF A & A and LRPCE secr.		PID Miklos HORVATH	YES
LEF Financial Controller		PID Daniel ISENRIK	YES
President EF Bordeaux		see above	
President EF Dublin		see above	
Guests	1st year IDs	ID Halldor KRISTJANSSON	YES
		ID Danyel KUBIN	ABSENT
	Board Appointee	PCC Stewart Sherman-Kahn	YES
	Lions Task Force Europe	PID Geoff Leeder - Chair	APOLOGIES
	Rotations Scheme Revision Task Force	PID Sandro CASTELLANA - Chair	APOLOGIES
	Lions Academy Europe Task Force	PDG Niels Schneckner - Chair	YES

No.	Agenda item and Presenter	Summary
1	Welcome (Chairperson Gudrun)	The Chairperson welcomed the participants.
2	Introductions (All)	No special guests, no introductions are necessary.
3	Apologies (EF A&A)	See above
4	Update on the LAE's March 26 Coordinating Council meeting (PDG Niels)	Niels reported on two important meetings held, one with the Coordinating Council and another with the Honorary Council. The Coordinating Council comprise also the MD/D GLT Coordinators, out of 36 total 22 were present. He asked them to promote the survey that they promised to do. He highlighted the loss of their tech and marketing chairperson, Gijs van Bruegel, and the appointment of Anton Guthier (MD110) as a replacement. Niels also shared that they had created a first budget of around €600,000 per year and had received interest from potential sponsors., like 3M (who would like to buy our

	<p>training), CARREFOUR and VODAFONE. In fact VODAFONE would like to be technology partner besides being interested in the training. Niels will complete the process of getting new marketing chairperson Anton Guthier up to speed with the tech part of the Academy and follow up on the potential sponsorship and technological partnership with Vodafone.</p> <p>Niels will correct the survey for Finland and ensure all relevant team members are informed about the Consultative Councils decision to include all Multiple District and Single District GLT coordinators. Niels will prepare and present the final report on the 30th of April.</p> <p>There were some discussions on the different Councils, the 5 Councils forming LAE Task Force, the Coordinating Council (the 5 LAE Council Heads + Niels) and the Consultative Council (together with the MD/Ds GLTs), the Honorary Council (sitting IDs and some other high profile training specialists, like Gudrun, Stewart, Miklos), if their composition and role is well understood.</p> <p>Teresa and Barbara raised some wording issues (the Long Range Planning Committee Europe, together with the Lions Academy Task Force, have decided to bring training and leadership development closer to you). More attention should be paid to the exact wording.</p> <p>It was also questioned whether to contact the GLTs of the MDs/Ds was a wrong move(as they do not really know what is preparing) and it would have been done only after LRPCE decided on the Lions Academy Europe Task Force.</p> <p>The A&A clarified that the Task Force has been created to work on structuring the LAE, creating its contents and mainly their mission statement. To do that without consulting previously the GLTs who would be the main recipients of the training the LAE could offer would be to denude it of its basic mission.</p>
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		He suggested to suspend this discussion and discuss it further and decide in a month's time.
5	Update on the Europa Forum logo, universal and still special, some proposals (A&A)	7 different logo versions were presented and most of those committee members who commented upon selected the one which is basically the logo of the virtual event with the rising stars with the letter E surrounding it. It was however stressed that the logo cannot in any way be touched, crossed, drawn upon, or superimposed. The logo has to remain pristine. The A&A and the graphic artist will work on this logo and circulate, in 1-2 weeks, the 2-3 drafts which take into consideration these comments. We will definitely need the approval of LCI's legal department before doing anything further.
6	Short Status Report on the regular update of our EF Manual, with special regard to the LRPCE areas (A&A)	Last time the finality was that we will discuss with Sandro how he would like to make this update process started and executed. We agreed to meet virtually and we will go more deeply in the revision issue. Stewart also desired to take part in the process. With Sandro we agreed that a small committee for a work like that is much more effective. We will thus meet (Sandro, Daniel, Stewart and Miklos) soon and work out something palpable by our next meeting on April 30th.
7	Short summary of the major decisions made at the Board Meeting, and news that affect Europe (PIP Gudrun)	<p>The summary of Chairperson Gudrun's report is enclosed herewith in Appendix 1.</p> <p>George: Letter sent by Council of MD117 was it read at the Board? Danyal is in Legal, but he is not present.</p> <p>He would like to stress for the Minutes that the MD 117 will not approve such a separation in Cyprus According to the UN and the EU, there is only one Republic of Cyprus and to create a new provisional District is illegal and goes against our Constitution. Because we have 117B district in Cyprus. They will continue to struggle against the decision, using all the means they have. All Greek Lions are disappointed and this case is not closed with this decision.</p> <p>Gudrun: I know about the disappointment, and I know that President Patty is really working hard with Constitution and Bylaws committee, and with Robert Rettby to solve this issue. Let's hope for the best.</p>

		<p>Mats: Marketing grants are very important, it seems that the application deadline changed.</p> <p>Gudrun: I do not know of any changes, but the new application is not ready yet.</p>
8	<p>Status Report on the organization of the EF Bordeaux 2024 (PID Nicole & PDG Vanessa)</p>	<p>We had the visit of the Supervisory Committee in Bordeaux very early in March which allowed us to visit the venue, to test the caterer, discuss the registration fees, the program for the event, and the promotion efforts in various European countries. The provisional budget was built with 700 participants, it will be slightly positive. Registration fees would be €435 with 3 lunches and the get together. For the spouses, it would be only €150 for registration, and if you add the lunches, it's €285. And for the Leos and the young. It's only 150 without lunch included.</p> <p>Early bird is around €270 without lunches..</p> <p>We offer also the opportunity to register only one day or 2 days. So if one day, all the registration fee is around €60, you can add the meal or not. So if you want to have lunch, it's €50 more, but you are able not to register for lunch.</p> <p>The ticket for the tram will be offered for the 3 days. A very typical Sout-West soirée will be organized on Friday, Gala evening on Saturday will be in a typical French Cabaret.</p> <p>The website is open, you can find all information there.</p> <p>Vanessa presented the program status, highlighting that they had sent forms to various council chairpersons and governors with a deadline extended to the 31st of March. She mentioned that the program was in its fourth iteration and 80% complete, with some spots remaining for seminars and workshops. She also noted that a speakers' corner was being created for those without a workshop or seminar.</p> <p>Miklos commended the new format of the program and urged the committee's support. The group concluded with plans to attract as many members from around Europe, as possible.</p> <p>Nicole raised issues regarding hotel room bookings, particularly those made through their internet site, which conflicted with their contingency plan. She mentioned that they had already paid for 200 rooms</p>

		but noted that all of them were already occupied. Vanessa suggested that in the future, it might be better to deal directly with Claude for hotel bookings.
9	AOB (A&A)	Niels raised that the LAE presentation is programmed to happen at our forthcoming meeting on April 30. but he fears that LAE will cannibalize the meeting, because it will be a very lengthy presentation, separately by all the Council Chairs and asked to solve it otherwise. Miklos assured the Committee that a way to solve this issue will be suggested in a manner without having to sit through a several hours meeting.
9	Closing and next meeting (Chairperson Gudrun)	Chairperson Gudrun thanked the participants for the good discussions and for sharing so much important information. We will continue this way to develop the Lionism in Europe.

Appendix 1: Chairperson Gudrun's report on the Vancouver Board Meeting (March 2024)

Good evening LRPCE.

I will give a very **short** summary report from the last Board meeting in Vancouver; just a **few topics** that concerns Lions in **Europe** and **YOU** as the top leaders. After that (as the time permits) you can **ask questions** and the Directors and Appointees can give you further information. If it requires long answers, we can send detailed information by email.

I will start with **LRPC** and continue with committees in alphabetic orders:

LONG RANGE PLANNING COMMITTEE, as it covers very important topics:

A) Mission 1.5 Updates and way forward, analyzing the **progress toward 2023-2024 targets**, and actions taken to support the rollout of Mission 1.5 globally, and an **overview of 2024-2025 targets**.

To reach the membership goals, **two Ad Hoc Committees** were launched October 2024:

1) Women and Young People Membership Growth. Committee Chair, PID Sangeeta Jatia,

As a first step, conducted surveys, prepared regional reports, and identified focus areas.

The committee will be extended through 2024-2025,

2) Leo Membership Category Ad Hoc Committee

The committee is looking at all aspects of a Leo membership category, from positioning to implementation, to developing a recommendation for the LRPC.

B) New opportunities to grow membership: Development of a Corporate Club Model

1. New Corporate **Membership Type**: joining any **existing** club,
2. **Corporate Lions Club**: would be ideal for **small** to mid-sized businesses.
3. **Lions Business Networking**:

C) **Review of Official Lion Languages**... (because of **costs**), **European Languages**: LRPC discussed relevant considerations when maintaining languages in **areas with membership declines**. **Membership growth in these countries is required to justify the cost of supporting these languages in the future**, however there will be **no change** to policy **at this time**. Could be next year, Swedish and Finnish are menaced.

D) Ad Hoc Committee on Board Representation (about how many IDs are in every CA)

The committee continues to gather information and is **developing options** to be presented to the LRPC for consideration at their **May 2024 meeting**. A new plan will be introduced after that.

E) Global Cause Evaluation

The results of the **questionnaire** on evaluating Lion and Leo viewpoints related to the **current eight** global causes and **mental health & wellbeing**. Key findings include:

- There is widespread **awareness of global causes**, and **high interest in each global cause** and **no popular candidate** to be the **signature** cause.
- There is no consensus in increasing or decreasing, the number of global causes.
- (FYI VP Oliveira is interested in (adding) **mental health and wellbeing** as a new global cause)

but it will not be added at this time.

Lions International Convention Elections Schedule

A proposal from the Convention Committee **to close elections** at the international convention at **the end of day 4** and **eliminating** the two-hour **voting block on day 5**; before **3rd Plenary**.

AUDIT COMMITTEE: (Barbara)

The European Lions will be pleased to know that LCI staff gave overview and current status of **compliance**, managed for the association, **which includes**:

The European Union's General Data Protection Regulation (GDPR) are a set of requirements relating to the European Union privacy law.

CONSTITUTION AND BY-LAWS COMMITTEE (Danyal Kubin)

Cyprus: There was an update on **Provisional District 135**, from PID Robert Rettby, the Guiding Lion. The work is not complete, there are **issues such as the provisional name and appropriate flag will need to be resolved** before the official

formation of the provisional district, -- at the conclusion of the 2024 International Convention

Good news for Europe: The long-standing **court claim** through the **Supreme Court of Spain** has **now been resolved** in favor of LCI. It was since March 2014

Important for 3rd VP Candidates to know:

There **will be an addition** to the constitutional interpretation of the Board Policy Manual related to the **validity of an endorsement for international director and third vice president candidates.**

Endorsement shall **remain valid until an endorsed candidate:** a) is elected, b) **contests for office and is not elected**, or c) holds an endorsement for 3 years without seeking election.

This provision is not effective until July 1, 2024.

The committee will consider **limitations to the total number of times** candidates can contest for third vice president, international director and second vice district governor positions during the June 2024 Board of Directors Meeting.

CONVENTION COMMITTEE

The Committee is projecting **12,000 participants at the 2024** International Convention.

The overall **hotel reservation pick up** is pacing behind previous conventions over the past 10 years. To increase the hotel room pick-up, **additional incentives** are being offered and widely promoted to **encourage Lions** to book hotels within the convention room block.

Update on the 2030-2031 International Convention Bid Process

There are 4 cities bidding for the 2030 and 2031 International Convention (one from Europe- Helsinki).

The bids will be presented for selection at the June 2024 board meeting, prior to the Convention.

DISTRICT AND CLUB SERVICE COMMITTEE

Lions International Stamp Club (LISC) (**Peter Brandenburg** was the President when he died)

Requests to dissolve the club. As part of the dissolution process, the BoD is requested to direct the treasurer of the **Stamp Club to settle all accounts and donate remaining funds to LCIF in accordance with board policy.**

Improving Leadership Succession

... **ever-increasing challenge** to find Lions to serve in leadership positions, D&C committee is working to draft a **plan to promote leadership positions** to Lions. ... should **promote** the positions **and the support** available, **the benefits of personal development** and how being a leader **can change your life.**

... further **develop the concept for implementation in fiscal year 2024-2025, please all of you promote it.**

Undistricted Area Status and Coordinating Lion Reports

Approved the Lion leaders to serve as the **coordinating Lions for 2024-2025** fiscal year

there were **28 undistricted areas** throughout the world in **four constitutional areas** with 135 clubs and **2,768 members**. ******Europe is on top, the most undistracted here.**

Add **“Mirela Grigorovici”** as a coordinating Lion for the Republic of Moldova.

FINANCE & HEADQUARTERS OPERATION

Mileage budgets for ID, PIP and PID

The committee reviewed the mileage budgets **noting no action was required** for the International Directors, Past International Presidents, Past International Directors, and Leo Lion Board Liaisons.

LEADERSHIP DEVELOPMENT COMMITTEE (Barbara, Halldor and Steward)

For 2024-2025, two types of international institutes will be offered per constitutional area: Faculty Development Institute (FDI) and Lions Certified Instructor Program (LCIP).

IV LCIP	Vienna, Austria	Nov. 22-25, 2024	40 8	2 EN, 1 GE,
1 FR				
4 FDI	Copenhagen, Denmark	Jan 24-26, 2025	50 6	1 EN, 1 FR,
1 FI				

Local Institute Program (locally planned, delivered, and financed institutes)

As of **March 11, 2024**, a total of 56 applications have been approved for local institutes.

Of those applications, 14 are for a Regional Lions Leadership Institute (**RLLI**), 26 are for an Emerging Lions Leadership Institute (**ELLI**), 13 are for an Advanced Lions Leadership Institute (**ALLI**), and three are for a Faculty Development Institute (**FDI**).

Future Revisions to the SVDG and FVDG/DGE Training Programs

The committee reviewed and approved the program overview for the **new Second Vice District Governor (SVDG) Training Program** components, annual schedule, faculty selection process, communication plan, curriculum, budget, and program assessment.

The Committee dealt much with incidents, namely an **incident involving allegations of inappropriate physical contact**, at the **Q Center**. As it did not concern Europe, I will not deal with this any longer, if you are interested, the Committee members can give you further information.

MARKETING COMMITTEE (Jurg and Marcel)

The budget and **supporting marketing plan focus** on the following key priorities included:

a. Growth marketing to **build membership**, charter clubs and **support Mission 1.5**.

b. Support for **Lion Portal launch** and digital product team.

Lions International Marketing Award Finalists

In the **second** year of the LCI Marketing Award program, the marketing division **received 198 award submissions** from all constitutional areas.

As such, each **award recipient must report whether members were added** as part of their initiative.

The winners of the 2024 Lions International Marketing Award: ..is top Secret until April

Marketing Grant Program for fiscal year 2024-2025 include **additional criteria** to mandate membership growth to align to our Mission 1.5 goals.

Social media: increase in cross-network growth, which now surpassing **1 million followers** across **Facebook, Instagram, X (previously known as Twitter), and LinkedIn.**

.. an **increase in video views** by 74% (to 909,483 video views across all channels).

. **Overall, Instagram shows the strongest increase** in followers and engagement rate,

mostly due to the significant increase in short-form **video production** and curation.

Encourage Lions to set up or update their various social media profiles (**LinkedIn**, for example).

MEMBERSHIP COMMITTEE 9 RESOLUTIONS (Gudrun)

Total Members Feb **2024** 1,373,322. Feb **2023** 1,384,825
Difference -11,503

Net Member Gain July-Feb. **2024** 31,643 July-Feb. **2023** 10,323 **Difference 21,320**

Lions Clubs Total Clubs Feb. **2024** 48,985 Feb. **2023** 49,815 **Difference - -227**

Mission 1.5: Training for GAT

additional funds for **global action team (GAT) training**, to be conducted in the **first quarter** of 2024-2025. following a model **similar to LCIF..**

additional funds available, clubs can apply, until July, if acceptedconducted in the first quarter.

-- surprised to see **such low utilization** of these funds..

to **train** district and multiple district **GAT in the first quarter of the year,**

to facilitate **better teamwork and cooperation** with multiple district **GAT coordinators** and **GAT** area leadership, suggesting the **GAT area leader approve multiple district GAT appointments.**

Global Extension Team district coordinator (GET) will be a **required position** within the **district GAT structure.** a **multiple district GET will be optional position.**

residency requirements, as the current **policy is outdated** considering the **global community**

A new club with a **minimum of twenty (20)** charter members, **25% of whom reside or work** within the multiple district, and **75% are new Lions** living anywhere.

Opportunity to grow = a **request to recognize club branch organizers**

SERVICE ACTIVITIES COMMITTEE (*Pirkko and Teresa*)

Humanitarian service activities are by far the largest number of activities reported, followed by hunger, vision, and the environment.

59% of clubs have reported at least one service activity.

Constitutional areas III, VIII, and VI are the highest service reporting constitutional areas,

while constitutional areas IV , V and I are the lowest.

When it comes to Europe, the percentage of **clubs reporting service varies widely by country.**

For example, **Finland, Italy, and Türkiye have 70% or more** of their clubs reporting service, as compared to the **Europe the average is 40%.**

The committee discussed the opportunity to **recognize districts with the highest percent of clubs reporting service**, noting 90% of clubs reporting would be a more realistic goal than 100% of clubs reporting.

(Global Cause Questionnaire. Already covered by LRPC)

Earth Day Service Activation

Earth Day, celebrated on April 22, is the most celebrated secular holiday in the world. service and advocacy around Earth Day is significant, **especially among younger generations and Europeans** who are passionate about the environment and seek to **align themselves with brands** that support a more sustainable planet.

TECHNOLOGY COMMITTEE

Lion Portal will launch on April 15, 2024.

Starting April 12, 2024, the existing systems (MyLion/MyLCl) will no longer be available to users and the new Lion Portal will be available starting April 15, 2024. Approximately 300,000 existing MyLion/MyLCl users will need to be setup in the new Lion Portal. Users who have logged into the existing applications in the last two Lion years will receive a **personalized invitation** to the new Lion Portal, while all other users will be able to migrate using their existing Lion Account credentials.

Security and Privacy Update

Data privacy **remains critical** to the organization as members need to know their information is secure and **only shared** for legitimate business purposes.